

INTERIØR & MØBLER 2018

INFORMATION FOR ADVERTISERS

Published: August 2018
Edition: 3000 copies
Format: 23 x 29,7 cm



ADVERTISEMENT FORMAT AND PRICES

TYPE	PRICE	FORMAT	(width x height)
Special page* A	NOK 52 000,-	Full Page:	23 x 29,7 cm + 3 mm bleed
Special page* B	NOK 44 000,-	Full Page:	23 x 29,7 cm + 3 mm bleed
Special page* C	NOK 39 000,-	Full Page:	23 x 29,7 cm + 3 mm bleed
2/1 page (spread)**	NOK 60 500,-	Spread:	46 x 29,7 cm + 3 mm bleed
1/1 page right	NOK 36 000,-	Full Page:	23 x 29,7 cm + 3 mm bleed
1/1 page left	NOK 32 500,-	Full Page:	23 x 29,7 cm + 3 mm bleed
1/2 page	NOK 18 500,-	Horizontal format: Vertical format:	19,5 x 13 cm 9,5 x 26,6 cm
1/4 page	NOK 10 800,-	Vertical format only:	9,5 x 13 cm

*SPECIAL PAGES

There are nine special pages. These are sold only as full page format and are:

Special page A: page 2 and 3. Page 2 is the inside of the front cover

Special page B: page 4, 5, 6, 7, the inside of the back cover, and the next to last page

Special page C: the page to the right of the advertiser's index

These pages have an important placement in the yearbook and NIL reserves the right to quality-check the design of these advertisements, and give suggestions to improvements to ensure a high visual and technical standard. Changes will be made in dialogue with the advertiser, who must approve the final result.

**Price for regular pages only (non-special pages).

REQUIREMENTS FOR MATERIAL

Material must be submitted ready to print. Digital submissions only are accepted, in the form of a **high-resolution PDF** in **CMYK** colour space. Fonts must either be outlined or embedded in the PDF. Set compatibility to Acrobat 5.0 (PDF 1.4).

Full page advertisements must have crop marks and 3 mm bleed.

Half and quarter-page advertisements do not need crop marks or bleed. We recommend crop marks if your advertisement has a thin line around it.

Questions regarding technical requirements should be addressed to Steffen Kørner Ludvigsen, please find contact information on the next page.

IMAGES

Resolution images: 300 ppi

Papir: G-Print FSC; cover 300 g/m², interior 115 g/m²

CMYK-colour profile: ISOcoated_v2_300_eci.icc

ORDER CONFIRMATION AND INVOICE

A written order confirmation will be sent via e-mail when an order is placed. Advertisers have a week to confirm/correct:

- Format of advertisement
- Contact information
- E-mail address and contact information for invoice
- Company name to be displayed in the advertisers' index
- To whom and where the complementary yearbook copy will be sent
- Number of books ordered
- Any other corrections

DELIVERY

Your print-ready PDF-file should be sent by e-mail to Steffen K. Ludvigsen steffen.nil@gmail.com.

Material over 15 MB should not be sent directly by e-mail, but can be sent with a file transfer system of your choice, for example the free service Hightail or Wetransfer, or your own FTP system.

NIL does not proof-read or colour-check advertisements before printing.

NIL does not refund complaints regarding advertisements with problems caused by faulty material.

NIL does not refund complaints regarding index entries if the advertiser has failed to inform us about mistakes on the order confirmation.

DELIVERY DUE DATE

Print-ready material should be delivered by Thursday, 5 April 2018.

PAYMENT

Pr. 14 days net. **Invoice will be issued from NIL in May 2018 by e-mail.**

Transaction costs are paid by the advertiser.

THE YEARBOOK

All advertisers receive one copy of the book. Contact your sales person for additional copies. The price for each additional copy is 250 NOK (included shipping).

CONTACT INFORMATION

For your designated salesperson's contact information, please refer to the invitation you have received, or request the information from Steffen Kørner Ludvigsen.

Sales manager

Steffen Kørner Ludvigsen
steffen.nil@gmail.com
+49 (0)152 27523970

Postal Address

NIL
Josefines gate 34
0351 Oslo
Norway

NEED ASSISTANCE WITH DESIGNING YOUR ADVERTISEMENT?

Graphic designer Steffen Kørner Ludvigsen may be contacted if you are in need of help to design your advertisement, or adjust existing material. This is done via Ludvigsen's company, separately from NIL. Ludvigsen's hourly fee is NOK 800. Please find his contact information above.