

INTERIØR & MØBLER

NIL's YEARBOOK 2026

INFORMATION FOR
ADVERTISERS

Publisher: Norwegian Association
of Interior Architects and Furniture
Designers / Orfeus Publishing

Published: August 2026

Edition: 3000 copies

Format: 23 x 29,7 cm

A UNIQUE PROFESSIONAL ADVERTISING MEDIUM
– TARGETING INDUSTRY PROFESSIONALS

INTERIØR & MØBLER (INTERIOR & FURNITURE) is an established publication that has been published since 1988. The book presents the best interior and furniture projects in Norway from the past year done by NIL's members.

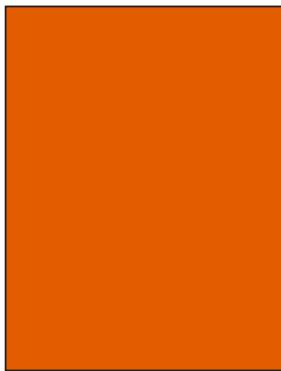
By advertising in INTERIØR & MØBLER, you reach the industry's key decision-makers directly. The book is widely distributed to all interior architects and furniture designers within NIL, as well as to public and private developers, municipalities, regional councils, state agencies, real estate companies, architecture firms, libraries, educational institutions, the media, and Norwegian embassies worldwide.

In addition to the printed book, the complete content – including the ads – is published on interiorogmobler.no.

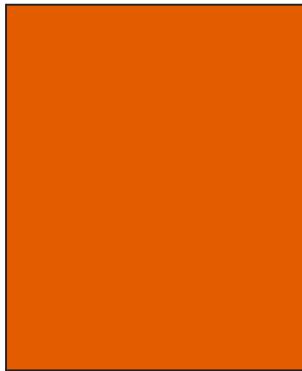
NIL's members actively use both the printed and digital editions in professional settings and client meetings.



ADVERTISEMENT FORMATS INTERIØR & MØBLER PRINTED EDITION



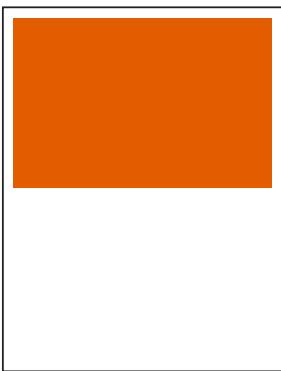
FULL PAGE
23 x 29,7 cm + 3 mm bleed



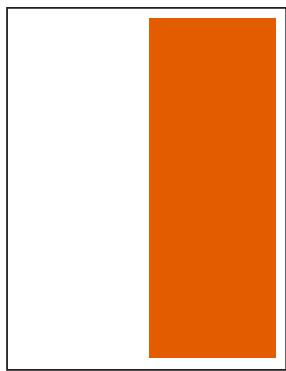
2/1 PAGE (SPREAD)**
46 x 29,7 cm + 3 mm bleed



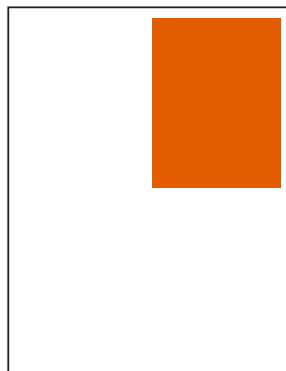
1/1 SIDE RIGHT
NOK 39 900 (≈ EUR 3400*)



1/2 PAGE
Horizontal format
19,5 x 13 cm



1/2 PAGE
Vertical format
9,5 x 26,6 cm



1/4 PAGE
Vertical format only
9,5 x 13 cm

1/1 SIDE LEFT
NOK 37 000 (≈ EUR 3170*)

SPECIAL PLACEMENT A (1/1)**
The first pages of the book:
Pp. 2, 3, 4, 5, 6, 7
NOK 58 000 (≈ EUR 4950*)

SPECIAL PLACEMENT B (1/1)**
The last two pages of the book,
and the page opposite the
advertisement index
NOK 49 000 (≈ EUR 4200*)

2/1 PAGE (SPREAD)***
NOK 67 000 (≈ EUR 5700*)

1/2 PAGE
NOK 23 000 (≈ EUR 1970*)

1/4 PAGE
NOK 16 000 (≈ EUR 1370*)

REQUIREMENTS TO THE MATERIAL

Material must be submitted ready to print, in the form of a high-resolution PDF in CMYK colour space.

Full page advertisements must have crop marks and 3 mm bleed.

Half and quarter-page advertisements do not need crop marks or bleed. We recommend crop marks if your advertisement has a thin line around it.

Resolution images: 300 ppi. CMYK-colour profile: PSO Coated v3 (FOGRA51).

NIL does not proof-read or colour-check advertisements before printing. Problems caused by faulty material does not give right to complain.

Questions regarding technical requirements should be addressed to Steffen K. Ludvigsen, please find the contact details below.

DELIVERY DUE DATE

Print-ready material should be delivered by **May 19, 2026**.

Your print-ready PDF-file should be sent by e-mail to Steffen K. Ludvigsen, salgsleder@nil.no. Files larger than 15 MB should be sent with a file transfer system.

ORDER CONFIRMATION AND INVOICE

An order confirmation will be sent via e-mail when the order is placed. The advertiser must within a week confirm the reception and notify if any changes. The agreement is binding.

The invoice will be issued in NOK in May 2026 by e-mail with 14 days net. Invoicing in 2025 is possible upon request. Transaction costs are paid by the advertiser.

THE YEARBOOK

All advertisers receive one free copy of the book. Please contact your sales person for additional copies. Additional copies are sold to advertisers at a reduced rate, 250 NOK (ca. 22 EUR), included shipping.

NEED ASSISTANCE WITH DESIGNING YOUR ADVERTISEMENT?

Graphic designer Steffen K. Ludvigsen may be contacted if you are in need of help to design your advertisement, or adjust existing material. This is done via Ludvigsen's company, separately from NIL. Ludvigsen's hourly fee is NOK 1400. Please find his contact information above.

* EUR prices are based on September 2025 average conversion rate and are only indicative. Invoice is issued in NOK.

** Special placements are only sold as full page format. These pages have an important placement in the yearbook and NIL reserves the right to suggest or request changes for improvements to ensure a high visual and technical standard. Changes will be made in dialogue with the advertiser.

*** Price for regular pages (non-special pages).

ADVERTISEMENT FORMATS INTERIOROGMOBLER.NO



DESKTOP

WIDTH: 3800 PX
HEIGHT: 1880 PX



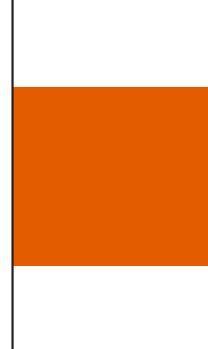
MOBILE DEVICE

WIDTH: 752 PX
HEIGHT: 1624 PX



DESKTOP

WIDTH: 3300 PX
HEIGHT: 592 PX



MOBILE DEVICE

WIDTH: 752 PX
HEIGHT: 700 PX

ADVERTISEMENT LAYOUT

We recommend that the advertisement has a simple and clear design and a small amount of text to ensure the advertisement's message to be efficiently communicated.

Do not add a small border around the ad as the margins may vary slightly on different devices. Animation is not supported.

FREQUENCY

The display frequency of the ads are defined by the type of advertisement in the printed edition of INTERIØR & MØBLER. Larger ads will be displayed for longer periods.

REQUIREMENTS TO THE MATERIAL

The advertisement is to be delivered in two formats, for desktop and mobile device.

To ensure the best possible quality/ resolution on all screens, the sizes above are specified in double sizes.

The advertisement files is to be delivered in RGB colour profile and in 72 ppi. The files should be delivered with the highest compressing quality and will automatically be compressed and scaled in our system. Accepted file formats are JPG, PNG and GIF.

ADVERTISEMENT LARGE

For advertisers with full page or special placement advertisement in the printed edition

ADVERTISEMENT MEDIUM

For advertisers with half or quarter page advertisement in the printed edition

ADVERTISER INDEX AND DIRECTING

Together with the file delivery, please provide us with the commercial name to be written in the advertiser index and the webpage address to which the ad shall direct.

DELIVERY

Advertisement files are sent by email to Steffen K. Ludvigsen, salgsleder@nil.no.